



*The Mission of Manistee PEG-TV (Public, Education, and Government Television) is to provide access to local content that informs, educates and entertains the community we serve."*

## **Manistee PEG-TV Commission**

*April 4, 2016*

### **MEETING MINUTES**

- I. **CALL TO ORDER** – Mr. Tillotson's arrival at 6:15 established a quorum, so Barry Lind called the meeting to order at 6:20.
- II. **ROLL CALL** - Present: Keith Brown, Barry Lind, Kathy Ervin, James Smith, Mike Tillotson  
Absent: Dean Kruse  
Guest: Tim Ervin (AES), Roger Zielenski (Manistee City Council)
- III. **PLEDGE TO THE FLAG**
- IV. **APPROVAL OF AGENDA** – The Commission approved informally to move PEG's Strategic Planning Session sooner to follow Item V.
- V. **APPROVAL OF PAST MEETING MINUTES** – Mr. Smith moved, Mr. Tillotson seconded. Approved.
- VI. **STRATEGIC PLANNING SESSION** – Following Tim Ervin's introduction about his background, he began by saying that it was necessary for us to go through a due diligence process to get an accurate sense of our options. After Mr. Brown provided a brief history of PEG, commission members participated in a fruitful discussion about our mission, our current condition, our needs, possible actions we might take, and how we might view the organization in three years. Mr. Ervin will compile the results of the session and make it available by our next meeting. It should be noted that AES's time was volunteered.
- VII. **BUSINESS MEETING RESUMED** (at approx 7:30)
- VIII. **CORRESPONDENCE** - None
- IX. **VISITOR INTRODUCTIONS** - None
- X. **EXECUTIVE DIRECTOR'S REPORT** – See attached. While Mr. Brown has the authority to make expenditures up to \$500 without commission approval, he was asked to report back on the current budget balance in view of possible repair costs to the server.
- XI. **OLD BUSINESS**
  - a. **Member Search** – Search continues. With two vacancies on the commission, embers were urged to step up their recruitment efforts.

XII. **NEW BUSINESS**

- a. **Going Live Update** – A successful proof-of-concept live stream was done of a City of Manistee Council meeting. This technology is available for PEG to consider utilizing in the future, with a corresponding investment in equipment and training that would be necessary.
- b. **Approval of possible \$500 + repair of server** (See Director's Report)
- c. **Strategic Planning Project** - (See above)

XIII. **PUBLIC COMMENT** – There was none.

XIV. **ADJOURN** – The meeting was adjourned at 8:00.

XV. **NEXT MEETING – Monday, May 2, 2016, 6:00, Manistee High School**

Respectfully submitted,

Kathy Ervin, Secretary